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Abstract of the Disclosure

The present invention provides a method, system and apparatus enabling user-defined, genre-structured interaction online. The present invention enables users to define their own genres, including rules of interaction, as well as rules of enforcement. Genre definitions also can include the specification of roles, parameters, and states. The present invention also facilitates a given user to modify a given genre definition. Allowable modifications include addition, modification, and deletion of parameters and interaction and enforcement rules. The present invention also provides dynamically updated graphical representations of the state of genre instances, these graphical representations definable by the users.